



# TECHNOLOGY FORUM 2022

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Technology Forum  
is taking place in the framework  
of Beyond 4.0 IT exhibition!

29 Σεπτεμβρίου 2022

Σ.Κ «Ι. Βελλίδης»

Θεσσαλονίκη

<https://technology-forum.eu/>

# KEYNOTE SPEAKERS



**Manish KOTHARI**  
Founding Partner  
First Spark Ventures

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**Stephen CIESINSKI**  
Private Investor  
and Educator

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**Jill FORD**  
Investor

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**Nicolas PERONY**  
Principal Engineer  
Community Solutions  
Unity

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**Larry CUTLER**  
Chief Technology Officer  
& Co-Founder  
Baobab Studios

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**Anastasia AILAMAKI**  
Professor of Computer  
Science at EPFL  
Co-Founder & Chief Scientific  
Officer at RAWLabs S.A.

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# ΓΙΑΤΙ ΝΑ ΓΙΝΩ ΧΟΡΗΓΟΣ

9th Technology Forum



Να συναντήσετε τους παγκοσμίως διακεκριμένους προσκεκλημένους ομιλητές, του Technology Forum

Να ενδυναμώσετε το brand name σας υποστηρίζοντας την πιο σημαντική εκδήλωση τεχνολογίας στην Β. Ελλάδα

Να διαφημίσετε τα προϊόντα ή τις υπηρεσίες σας

Να προβληθείτε σε ένα εξειδικευμένο κοινό

Να αξιοποιήσετε τις δυνατότητες networking που θα δημιουργηθούν από την εκδήλωση

Να συναντήσετε μελλοντικούς πελάτες

Να προσελκύσετε τους εν δυνάμει εργαζομένους σας

Να προωθήσετε συνεργασίες μεταξύ ιδιωτικών επιχειρήσεων και ερευνητικών φορέων με στόχο την ανάπτυξη νέων, καινοτόμων προϊόντων και υπηρεσιών

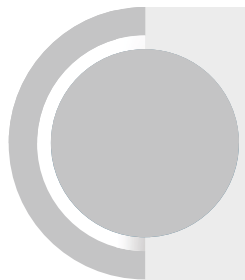
Να συμμετάσχετε στην διαμόρφωση προτάσεων και προκλήσεων για το παρόν και το μέλλον της τεχνολογίας





# ΠΑΚΕΤΑ ΣΥΝΕΡΓΑΣΙΑΣ

Οι χορηγοί του 9ου Technology Forum έχουν τη δυνατότητα να επιλέξουν το είδος της χορηγίας που επιθυμούν και να απολαμβάνουν τις αντίστοιχες παροχές πριν, κατά τη διάρκεια και μετά τη διεξαγωγή του Forum.



## ΠΛΑΤΙΝΕΝΙΟΣ ΧΟΡΗΓΟΣ 9.000€

**ΧΡΥΣΟΣ  
ΧΟΡΗΓΟΣ  
4.500€**

**ΑΡΓΥΡΟΣ  
ΧΟΡΗΓΟΣ  
2.000€**

**ΥΠΟΣΤΗΡΙΚΤΗΣ  
500€**

Οι τιμές δεν περιλαμβάνουν ΦΠΑ (24%)

ΜΕΓΙΣΤΟΣ ΑΡΙΘΜΟΣ ΧΟΡΗΓΩΝ

ΠΛΑΤΙΝΕΝΙΟΣ  
ΧΟΡΗΓΟΣ

9.000€

1

ΧΡΥΣΟΣ  
ΧΟΡΗΓΟΣ

4.500€

3

ΑΡΓΥΡΟΣ  
ΧΟΡΗΓΟΣ

2.000€

10

ΥΠΟΣΤΗΡΙΚΤΗΣ

500€

3

	1	3	10	3
1 Εκθεσιακός χώρος - Booth	8m <sup>2</sup>	4m <sup>2</sup>	4m <sup>2</sup>	4m <sup>2</sup>
2 Εμφάνιση εταιρικού λογοτύπου (banner)	Συνεδριακή αίθουσα & Φουαγιέ	Συνεδριακή αίθουσα & Φουαγιέ	Φουαγιέ	
3 Εμφάνιση εταιρικού λογοτύπου (website)	✓	✓	✓	
4 Έναρξη - Ευχαριστήρια αναφορά	✓	✓	✓	
5 Ομιλία - Αρχική ενότητα του συνεδρίου	15'	5'		
6 Διαλείμματα - Προβολή λογοτύπων της δια ζώσης διεξαγωγής και στη διαδικτυακή μετάδοση	✓	✓	✓	
7 Ηλεκτρονικό πρόγραμμα - Προβολή του λογοτύπου	Ολοσέλιδη καταχώρηση	✓	✓	
8 Έντυπο πρόγραμμα - Προβολή του λογοτύπου	Ολοσέλιδο / οπισθόφυλλο	✓	✓	✓
9 Social Media (Fb, Twitter, Instagram, LinkedIn) Προβολή της εταιρείας	2 Posts / μέσο	1 Post / μέσο		
10 Αποστολή Announcements - Προβολή του λογοτύπου	✓	✓	✓	
11 Δελτία Τύπου - Αναφορά σε δελτία τύπου που θα αποσταλούν στα ειδησεογραφικά sites πριν και αμέσως μετά τη διεξαγωγή του TF	✓			
12 Διαδικτυακή πλατφόρμα μετάδοσης - Προβολή των λογοτύπων των χορηγών με ενεργό σύνδεσμο, στο διάστημα πριν τη διεξαγωγή του event	✓	✓		
13 Προβολή λογοτύπου του χορηγού στο ενημερωτικό υλικό του TF (site, newsletter, social media) Δωρεάν πρόσβαση σε 5 μέλη της εταιρείας στις εργασίες της Beyond 4.0 Παροχή εκπτώσης 20% για συμμετοχή με stand (>16τμ) στην έκθεση Beyond 4.0. <small>*Αφορά σε ίχνος εδάφους και δεν λειτουργεί αθροιστικά με άλλες εκπτώσεις</small>	✓	✓		
14 Δωρεάν πρόσβαση στις εργασίες του Forum (σε ομιλίες, coffee breaks, ελαφρύ γεύμα κτλ) σε μέλη της εταιρείας (αριθμός ατόμων)	5	3	2	1
15 Συμμετοχή στο Δείπνο εργασίας. Οργανωτική Επιτροπή, Keynote Speakers	2	1	1	
16 Προβολή του λογοτύπου/video στο διάλειμμα πριν και μετά το sponsored session. Αναφορά της εταιρείας από τον Chair κατά την έναρξη του session		✓		
17 Συμμετοχή στη Συνάντηση Φορέων (κατά τη διάρκεια του TF)	✓			
18 Συμμετοχή στα B2B meetings	✓	✓	✓	✓
19 Session sponsored by		✓		



# ΦΟΡΜΑ ΣΥΜΜΕΤΟΧΗΣ ΧΟΡΗΓΙΑΣ



## ΣΤΟΙΧΕΙΑ ΧΟΡΗΓΟΥ

ΟΝΟΜΑ ΕΤΑΙΡΕΙΑΣ .....

ΔΙΕΥΘΥΝΣΗ .....

ΤΗΛΕΦΩΝΟ .....

FAX .....

E-MAIL .....

ΑΦΜ .....

ΔΟΥ .....

ΕΠΑΓΓΕΛΜΑ .....

ΗΜΕΡΟΜΗΝΙΑ .....

Η εταιρεία μας ενδιαφέρεται να συμμετάσχει με τις παρακάτω υπηρεσίες, σύμφωνα με την περιγραφή και τους όρους του προγράμματος χορηγιών:

### Προτάσεις προβολής

**ΠΛΑΤΙΝΕΝΙΑ ΧΟΡΗΓΙΑ**



**ΧΡΥΣΗ ΧΟΡΗΓΙΑ**



**ΑΡΓΥΡΗ ΧΟΡΗΓΙΑ**



**ΥΠΟΣΤΗΡΙΚΤΗΣ**



Υπογραφή, τίτλος και σφραγίδα εταιρείας



**Manish KOTHARI**  
 Founding Partner  
 First Spark Ventures

Manish Kothari, Ph.D., is the founding partner at First Spark Ventures, a deep tech venture capital firm investing in scientists globally. Previously, Manish held the role of President of SRI International – an iconic Silicon Valley research nonprofit that has developed some of the most well-recognized technologies over the last 75 years, from the vacuum tube (via its team at Sarnoff, Princeton), Intuitive Surgical, Nuance, Siri and others. He is a serial entrepreneur with a number of successful exits, primarily in the healthcare arena.

Manish received his M.S. degree and Ph.D. in biomechanical engineering from Cornell

University, and was a joint post-doctoral fellow at the UC, San Francisco and UC, Berkeley. His undergraduate degree is in Aerospace Engineering from the Indian Institute of Technology, Mumbai. He holds multiple patents and is the author or co-author of several peer-reviewed publications and book chapters.

In addition to being on a number of boards, he has combined his passion for aerospace and healthcare by serving on the Advisory Board of NASA-funded Translational Institute of Space Health (TRISH).



**Stephen CIESINSKI**  
 Private Investor  
 and Educator

Steve is founder and managing partner of Kalele Partners, an international venture capital investment and advisory services firm. Steve was most recently president of SRI International (formerly Stanford Research Institute), one of the world's leading independent R&D organizations, well-known for breakthrough technology-based innovations and products. Previously, he held executive positions with Applied Materials, the global manufacturer of semiconductor capital equipment; Octel Communications, the worldwide leader in voice-messaging products; and Resumix, the inventor of AI-based human capital management applications. He started his career at Procter & Gamble, was a consultant with Booz, Allen &

Hamilton, and has also served as a venture capital partner with Earlybird Ventures.

Steve is on the faculty at Stanford's Graduate School of Business, teaching on leadership, management and entrepreneurship topics. He is past chairman of the Board of Trustees for Union College (NY) as well as The President's Cabinet at California Polytechnical University. He and his family are founders of the Kalele Foundation, supporting organizations around the world that provide life-changing experiences for underserved children and young adults. Steve has a BSEE and AB from Union College, and an MBA from Stanford University.



**Jill FORD**  
Investor

Jill Ford is an independent investor who is passionate about enabling people and transforming communities. She brings a wealth of experience as a venture capitalist, economic development leader, corporate business development executive, and strategist.

As Toyota Ventures' Principal and first hire, Jill focused on discovering investment opportunities in autonomous mobility, robotics, AI, and data and cloud, as well as on working closely with Toyota Ventures' portfolio companies.

Jill joined Toyota Ventures from Mayor Duggan's team at the City of Detroit, where she served as the Head of Innovation and Entrepreneurship after Detroit's bankruptcy. In Detroit, Jill attracted and grew startups and small businesses by engaging directly with entrepreneurs, uncovering gaps in Detroit's entrepreneurship ecosystem, and working

with public and private sector partners to create programs, such as the Motor City Match, to fill these gaps.

Previously, Jill held global technology leadership roles, including heading Disney Mobile's worldwide distribution to mobile device manufacturers and running Motorola's global games usage. She also ran a company in Ghana that discovered, developed, and funded new entrepreneurs.

A global citizen, Jill has traveled to more than 15 countries. The relationships that she has developed within communities continue to help her to make valued connections between them.

Jill received a bachelor's degree in Computer Science from Harvard University, and a Wharton MBA in Finance and Entrepreneurial Management.



**Nicolas PERONY**  
Principal Engineer  
Community Solutions  
Unity

Nico Perony is the founder of OTO.ai, a company recently acquired by Unity to enable safe interactions in online games. Nico is a behavioral scientist and artificial intelligence researcher with a techno-utopian bend – one of his driving passions is to enable a safe and sustainable future for humanity.

Trained as an electrical engineer and behavioral biologist, Nico Perony completed his doctoral and post-doctoral training at ETH Zurich in the study of complex social systems. He has authored highly cited publications, published 2 books, given public talks at venues including TED and TEDx, co-founded 3

companies and an NGO, and secured private and public funding for his research and ventures.

Prior to founding OTO, Nico led the AI team at Hyperloop Transportation Technologies, and held various data-oriented roles in industries ranging from blockchain to sustainability.

He is passionate about making technology a force for good, and sees AI-assisted toxicity moderation as a crucial stepping stone block towards enabling safe interactions in the metaverse.



**Larry CUTLER**  
Chief Technology Officer  
& Co-Founder  
Baobab Studios

Larry Cutler is the Chief Technical Officer and Co-Founder of 9x Emmy Award winning Baobab Studios. He brings deep technical leadership over the past 20 years in the area of animation creation and development.

Larry currently serves on the Digital Imaging Technology Subcommittee for the Oscar Technical Achievement Awards. He was most recently the Vice President of Solutions at Metanautix, a big data analytics startup company (acquired by Microsoft). Prior to that, Larry spent 10 years at

DreamWorks Animation where he served as Global Head of Character Technology and held several leadership positions in the areas of character development, animation workflow, rigging, and character simulation.

Larry began his career at Pixar Animation Studios as a Technical Director on the films *Monster's Inc.*, *Toy Story 2*, and *A Bug's Life*. Larry holds undergraduate and master's degrees in computer science from Stanford University.



**Anastasia AILAMAKI**  
Professor of Computer  
Science at EPFL  
Co-Founder & Chief Scientific  
Officer at RAWLabs S.A.

Anastasia Ailamaki is a Professor of Computer and Communication Sciences at the École Polytechnique Fédérale de Lausanne (EPFL) in Switzerland, as well as the co-founder and Chief Scientific Officer of RAW Labs SA, a Swiss company developing systems to analyze heterogeneous big data from multiple sources efficiently.

Her research interests are in designing and implementing state-of-the-art computer systems for data-intensive applications. She designs fast algorithms to support computationally-demanding scientific applications and builds data management systems to run business applications while using the capabilities of modern hardware.

Anastasia Ailamaki earned a Ph.D. in Computer Science from the University of Wisconsin-Madison in 2000. She has received the 2019 ACM SIGMOD Edgar F. Codd Innovations Award and the 2020 VLDB Women in Database Research Award.

She is also the recipient of an ERC Consolidator Award (2013), the Finmeccanica endowed chair from the Computer Science Department at Carnegie Mellon (2007), a European Young Investigator Award from the European Science Foundation (2007), an Alfred P. Sloan Research Fellowship (2005), an NSF CAREER award (2002), and ten best-paper awards in database, storage, and computer architecture conferences.

She has received the 2018 Nemitsas Prize in Computer Science by the President of Cyprus and the 2021 ARGO Innovation Award by the President of the Hellenic Republic. She is an ACM fellow, an IEEE fellow, a member of the Academia Europaea, and an elected member of the Swiss, the Belgian, the Greek, and the Cypriot National Research Councils.



# TECHNOLOGY FORUM 2022

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## SUPPORTERS



Οργάνωση Συνεδρίων



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